

Progetto Laurea Magistrale Plus

(realizzazione esperienza in azienda anno accademico 2024/25)

University of Pavia

Corso di Laurea LM69+ in Agrifood Sustainability
Tutor Universitario/Relatore tesi
Insegnamento/ambito di competenza del tutor universitario

Dati Azienda

Company: Coldiretti Pavia
Supervisor/tutor: Antonio Tessari
Role: Director of Coldiretti Pavia

Project contents and information on the internship

Carnaroli turns 80
<p>The candidate will focus on the project to promote Carnaroli which turns 80 in 2025: the project involves:</p> <ul style="list-style-type: none"> • enhancement of the nutritional properties of Carnaroli rice by means of chemico-physical analyses • promotional events (markets, fairs) • press conferences and conferences • valorizzazione turistica • gastronomic events to promote Carnaroli rice • collaboration with hotel institutes • social events • meetings in primary and nursery schools • presence at the agricultural markets "Campagna Amica" in Pavia, Voghera, Vigevano
<p>Skills required</p> <p>Skills in rice cultivation, knowledge of the cultivation and transformation of typical Pavia products, digital and IT knowledge, marketing knowledge, good communication skills and good teamwork skills</p>
<p>Potential scope and thesis topic</p> <p>The research will be focused on the organoleptic characteristics of Carnaroli rice</p>
<p>Place of the Internship</p> <p>Pavia, via Brambilla 34 , e via Golgi 84</p>
<p>Duration</p> <p>12 months</p>
<p>Salary</p> <p>500€/months</p>
<p>Specific requests from the company</p> <p>Preferably with a drive license (a company car will be available)</p>

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